Town of Saugeen Shores
600 Tomlinson Drive, P.O. Box 820
Port Elgin, ON N0H 2C0

Notice of Study Commencement
Town of Saugeen Shores Transportation Master Plan Update Study

The Town of Saugeen Shores is updating its Transportation Master Plan to reflect growth and change that has occurred in the community since the municipality completed the current plan in 2020. A transportation master plan is one of several strategic policy documents that direct how a municipality will grow and develop over time.

The Transportation Master Plan Update will plan for an integrated transportation network that will efficiently handle a growing community considering updated population growth projections and a continued focus on multi-modal transportation solutions. The goal of the update is to prioritize and encourage walking, cycling, and other sustainable travel modes as the first choice for short trips, including access to schools, local businesses, recreation facilities, and local and regional employment centres, while also accommodating increased vehicle traffic needed to support economic growth and community development patterns.

The study will follow Master Plan Approach #1 of the Municipal Class Environmental Assessment (EA) (an approved process under the Ontario *Environmental Assessment Act*) and align strategically with the Town's Official Plan and other municipal plans and policies.

Your input is important to us!

Engaging the community is a vital component of this study. Visit the project webpage at www.engage.saugeenshores.ca/TMP to learn more about the study, offer comments, and sign up for project updates.

You are invited to attend Public Information Centre #1 to learn more about the study and provide your input. Your participation will help the study team identify transportation related opportunities, challenges, and needed improvements for the community.

Location 1
Community Hall, St. Paul's Anglican Church
248 High Street, Southampton
Wednesday, July 16, 2025 | *4:00 PM – 5:30 PM (Presentation at 4:15 PM)*

Location 2
Rotary Hall, The Plex
600 Tomlinson Drive, Port Elgin
Wednesday, July 16, 2025 | *6:30 PM – 8:00 PM (Presentation at 6:45 PM)*

We encourage you to attend at the time and location most convenient for you. Your participation is important to the success of this study.

If you (or your agency or group) would like to be added to the contact list to receive future updates, please contact engineering@saugeenshores.ca or the Project Manager:

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This notice was first issued on July 1, 2025.