Town of Saugeen Shores Transportation Master Plan Update

Public Information Centre 2

Wednesday, April 15, 2026

Land Acknowledgement

We acknowledge the Town of Saugeen Shores is located on the traditional lands and treaty territory of the Saugeen Ojibway Nation, which consists of the Chippewas of Saugeen and the Chippewas of Nawash Unceded First Nation.

We understand this land holds immense significance to the people of Saugeen Ojibway Nation. We appreciate those who live and work alongside us today and who continue the traditions of their ancestors as stewards of the land we are privileged to inhabit. We thank them for the contributions they have made in both caring for the land and in shaping this community.

We commit to truth and reconciliation. To acknowledging the truth about what happened to Indigenous peoples because of colonization, and to reconciliation – which begins with each and every one of us.

Agenda

1. Introductions
2. Purpose of Tonight's Public Information Centre
3. Study Background and Progress
4. Consultation
5. Proposed Plan Update Structure
6. Next Steps



Introductions

Ruhul Amin
Lukas Heathers
Dwayne Evans
Alex Moir
Christina Furlong

Gene Chartier
Heather Hector
Wenting Li

Purpose of Today's Public Information Centre

- Review the study purpose and objectives
- Present the proposed recommendations for the Transportation Master Plan Update (see display boards)
- Receive your input on the proposed recommendations
- Explain the next steps in the study process



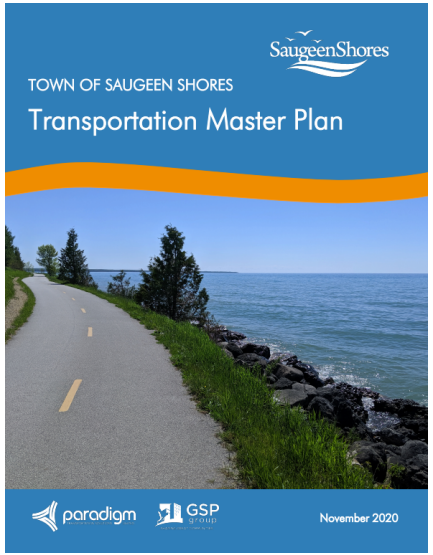


Questions? Comments?

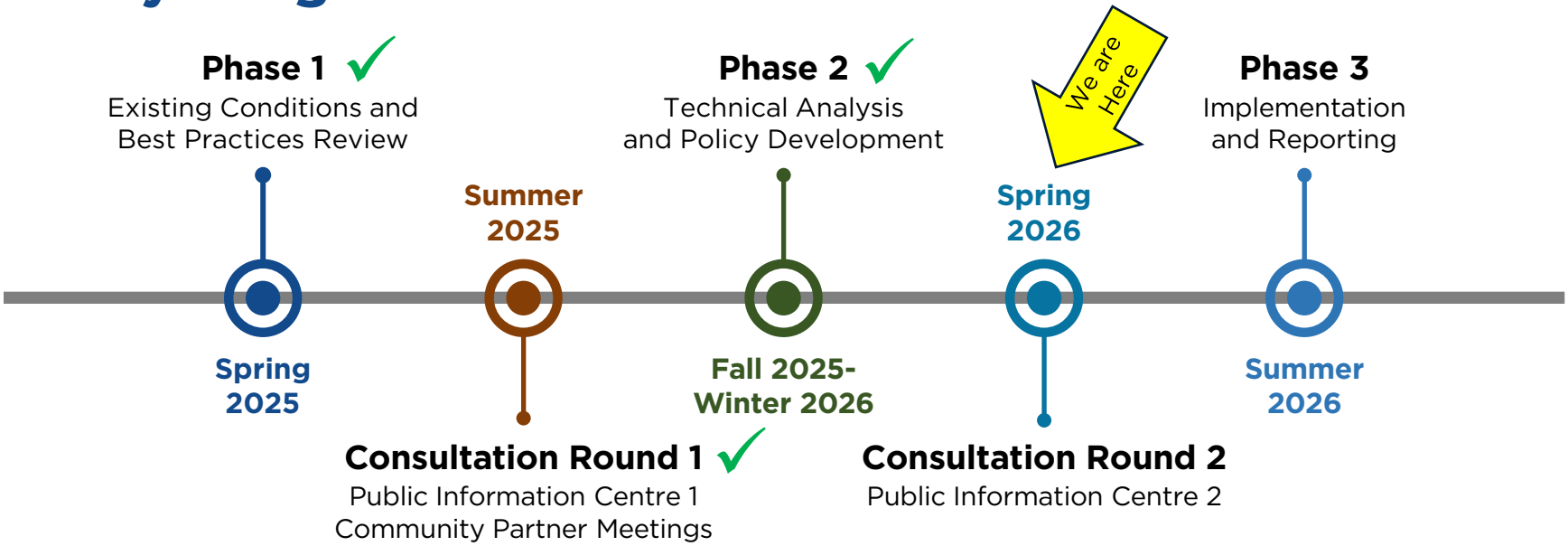
Feel free to ask any member of our study team in attendance.
Please submit your comments online or fill out a form tonight!

What is the Transportation Master Plan and Update?

- Strategic planning document that defines the policies, programs and infrastructure improvements required to address existing and future transportation needs
- Works with the Town's Official Plan and other long-term strategies to direct how the municipality will grow and develop
- Update builds on the achievements of the current plan:
  - Assess progress made over the past five years
  - Update the plan's policies and projects to address current needs, reflect changing conditions and priorities, and meet future requirements



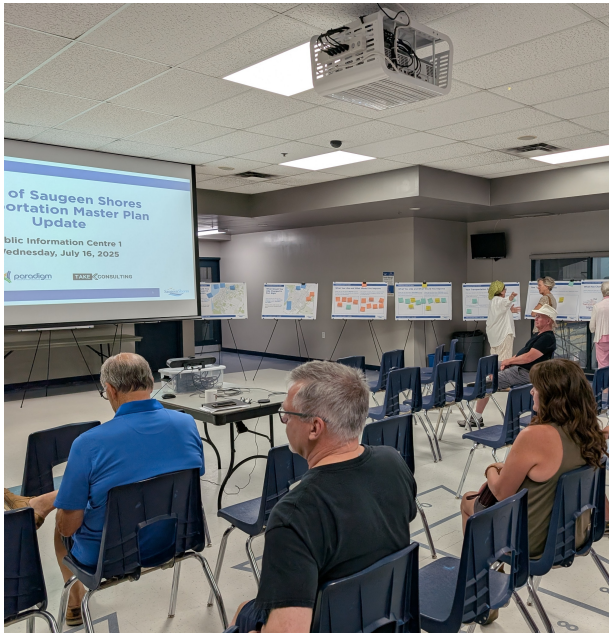
Study Progress



The study is following Master Plan Approach #1 of the Municipal Class Environmental Assessment (EA) (an approved process under the Ontario *Environmental Assessment Act*).

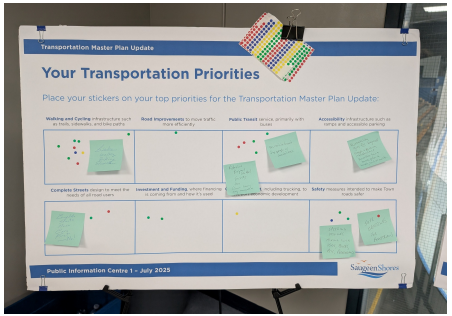
Consultation

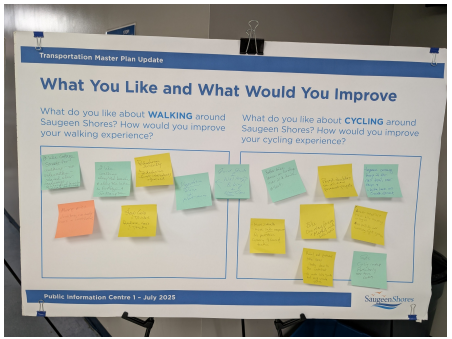
- Public and community partner participation is an essential component of the project
- Wide range of engagement and communication tools, including Engage Saugeen Shores, social media, and public opinion survey
- Round 1 focused on understanding how people in Saugeen Shores get around the community today, how that may work in 2046, and ideas for improvement. Also sought input on the future transportation vision and priorities.



Community and Stakeholder Feedback (to date)

- Reduce speeding across the community
- Prioritize building safer, more connected walking and cycling routes
- Improve safety and connectivity along Highway 21
- Expand public transit and shared mobility options
- Preserve the character of cottage and waterfront areas
- Improve safety through traffic calming and intersection improvements
- Enhance cycling safety and comfort
- Upgrade rural roads and install paved shoulders





Proposed Plan Update Structure



Mobility Directions	• Complete Streets • Transportation Demand Management (TDM) • Transit • Shared Mobility and Emerging Technologies	• Neighbourhood Traffic Management • Parking • Goods Movement
Network Plans	• Road Network • Walking and Cycling Networks (Active Transportation) • Integrated Network	
Implementation Strategies	• Phasing and Costing • Enabling Processes and Frameworks	
Appendices	• Consultation Record • Transportation Impact Assessment Guidelines	• Policy Context • Intersection and Speed Limit Assessments

Next Steps

After this round of consultation, we will:

- Review and address the input received
- Complete the Transportation Master Plan Update report and post online for public review
- Review and address comments received
- Prepare the recommended plan and present to Town Council for approval



Getting Involved

You can get involved by:

- Asking questions, providing comments and sharing ideas with the Study Team following this presentation
- Visiting the study website by scanning the QR code at right or typing www.engage.saugeenshores.ca/TMP

Please submit any formal comments online or fill out a form tonight before April 30, 2026.

If you have any questions or comments, please contact:

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Town of Saugeen Shores
engineering@saugeenshores.ca

Thank you for attending.

Your input is important, and comments are welcome!