

Saugheen Shores Cultural Heritage Master Plan

May 28, 2024

Agenda



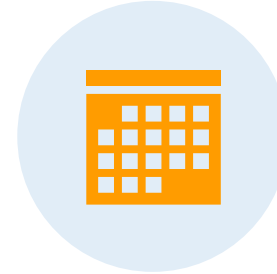
**Project Team
Overview**



**What is a
Cultural Heritage
Master Plan?**



**Objectives
of the
Master Plan**



**Consultation Plan
&
Timeline**

Agenda



**CULTURAL HERITAGE
MASTER PLAN OVERVIEW**



PROJECT TIMELINE



**ON-LINE ENGAGEMENT –
WHAT WE HEARD**



FOCUS WORKSHOP

Project Team Overview

Project Manager & Cultural Heritage Specialist – Denise Horne, Senior Heritage Planner with NPG Planning Solutions

Lead for Indigenous Engagement – Dr. Joshua Dent, Manager – Community Engagement & Heritage Divisions at Timmins Martelle Heritage Consultants (TMHC)

Cultural Heritage Specialist & Landscape Architect – Dr. Carl Bray, Principal of BRAY Heritage

Cultural Heritage Specialist – Dr. Marcus Letourneau, President of M. R. Letourneau and Associates Inc.

What is a Cultural Heritage Master Plan ?

- **Community-Based Plan** – Helps the community articulate a vision and objectives for heritage conservation with a more unified voice considering who the community is and who it aspires to be.
- **Guide** – provides direction for the conservation, commemoration, celebration, and enhancement of cultural heritage resources within a community.
- **Actions** – clear, measurable, achievable and meaningful actions provide ways to implement the community vision.
- **Iterative Document** – It must respond and integrate with other municipal documents, and it should be revisited and revised.

Objectives of the CHMP

- 1 Facilitate the creation of a CHMP that coordinates cultural heritage conservation and enhancement considerations in Saugeen Shores;
- 2 Provide high-level review of the heritage value and significance of existing protected heritage properties;
- 3 Develop tools to evaluate and identify properties and Cultural Heritage Landscapes with heritage value according to the Provincial criteria for heritage designation as prescribed under the *Ontario Heritage Act*; and
- 4 Identify actions that are the responsibility of the Town under the *Ontario Heritage Act* and/or *Planning Act*.

Project Timeline and Consultation Plan

Phase 1 : January 2024

Project Kick Off



Phase 2 : February 2024

Virtual Presentation to
MHC



Phase 3: March-June 2024

Historical Context Overview
Report & Consultation



Phase 4 : June 2024

Prepare Draft CHMP



Phase 5 : July 2024

Review Draft CHMP



Phase 6 : August 2024

Present Final CHMP to
Council



On-line Engagement: What we Heard

Important components of cultural heritage in Saugeen Shores include

- Cultural Heritage
- Natural Heritage / Ecosystems / Recreation
- Marine History
- Indigenous History
- Agricultural History
- Intangible & Tangible Heritage
- Arts
- Music
- Cultural Heritage Events
- Museum
- Community Character



On-line Engagement: What we Heard

What's valued today

- Lake Huron & beaches
- Scenic Areas: Fairy Lake; Goebels Grove; Scubby Point Park
- High Street - Southampton
- Saugeen River
- Architecture of early dwellings and commercial buildings – colours, materials, scale, craftsmanship,
- Connections to marine history: collection of fishing family cottages; remnants of early harbour industries; shipwrecks; Chantry Island
- Southampton Arts School
- Bruce County Museum and Cultural Centre



On-line Engagement: What we Heard

Appreciation for

- Heritage property plaque program
- Designated properties (Federal & municipal)
- Diverse and creative programming at the Bruce County Museum and Cultural Centre
- Indigenous community events – Annual Saugeen First Nation Pow-wow and Annual Saugeen Historic Metis Rendezvous”
- Marine heritage tours by Marine Historical Society
- Forests and networks of trails and paths
- Walking tours
- Southampton Arts School
- Sounds of Saugeen Shores: Townhall bells, piper on Friday evenings, music

On-line Engagement: What we Heard

Concerns

- Loss of built heritage resources - residential, commercial, institutional buildings
- Loss of natural heritage – forests
- Loss of small-town character & identity
- Lack of sympathetic design for new-builds
- Lack of formal legislative protection for cultural heritage resources
- Challenges with tourism (parking, noise, garbage, overcrowding, impacts to beach ecology)



On-line Engagement: What we Heard

Question 3: How would you define the character of Saugeen Shores? Is there a common character across the municipality, or does it differ?

Commonalities	Differences
• Pride in ownership • Proximity to Lake Huron • Responsive design of communities to the Lake • Marine Heritage • Indigenous roots and history • Small town character/feel • Paths, trails, natural landscapes • Strong sense of history and family lineage	• Many commercial buildings have been lost in Port Elgin • Southampton has stronger heritage identity, Port Elgin has more contemporary development • Southampton – arts, heritage, culture as compared to Port Elgin – livelier, more economical, fast-paced

On-line Engagement: What we Heard

Question 6 – What factors tend to prevent you from engaging with cultural heritage resources in Saugeen Shores?

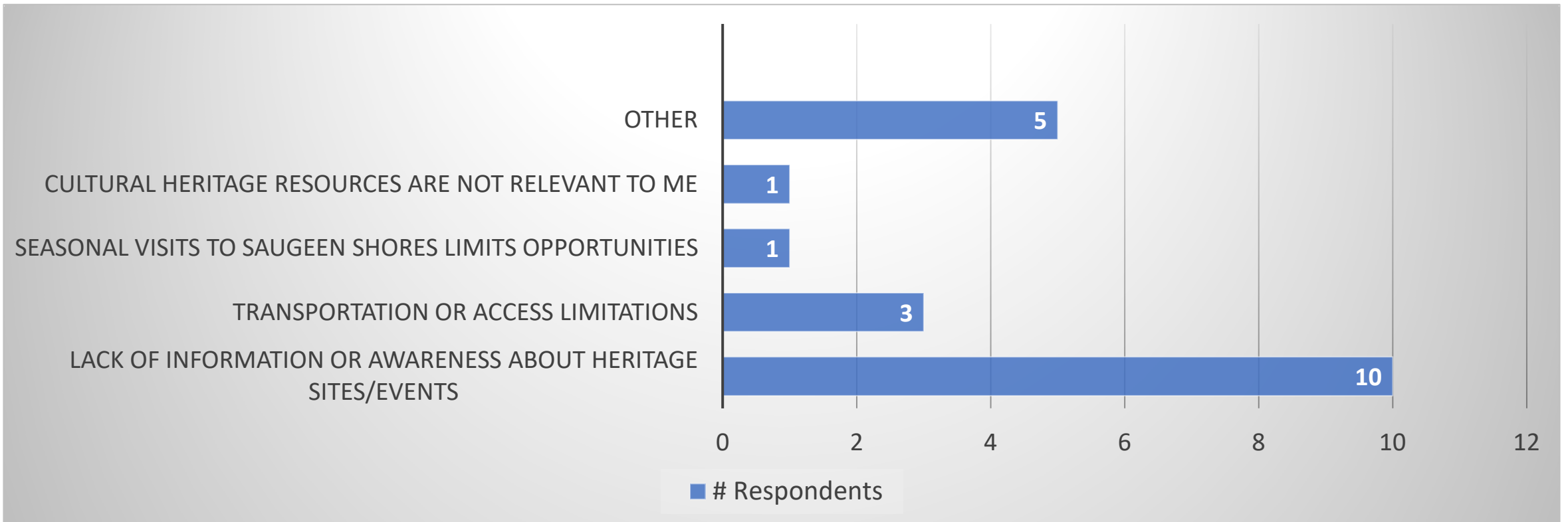


Image Source: Kate Clark, *The Shift Toward Values in UK Heritage Practice*

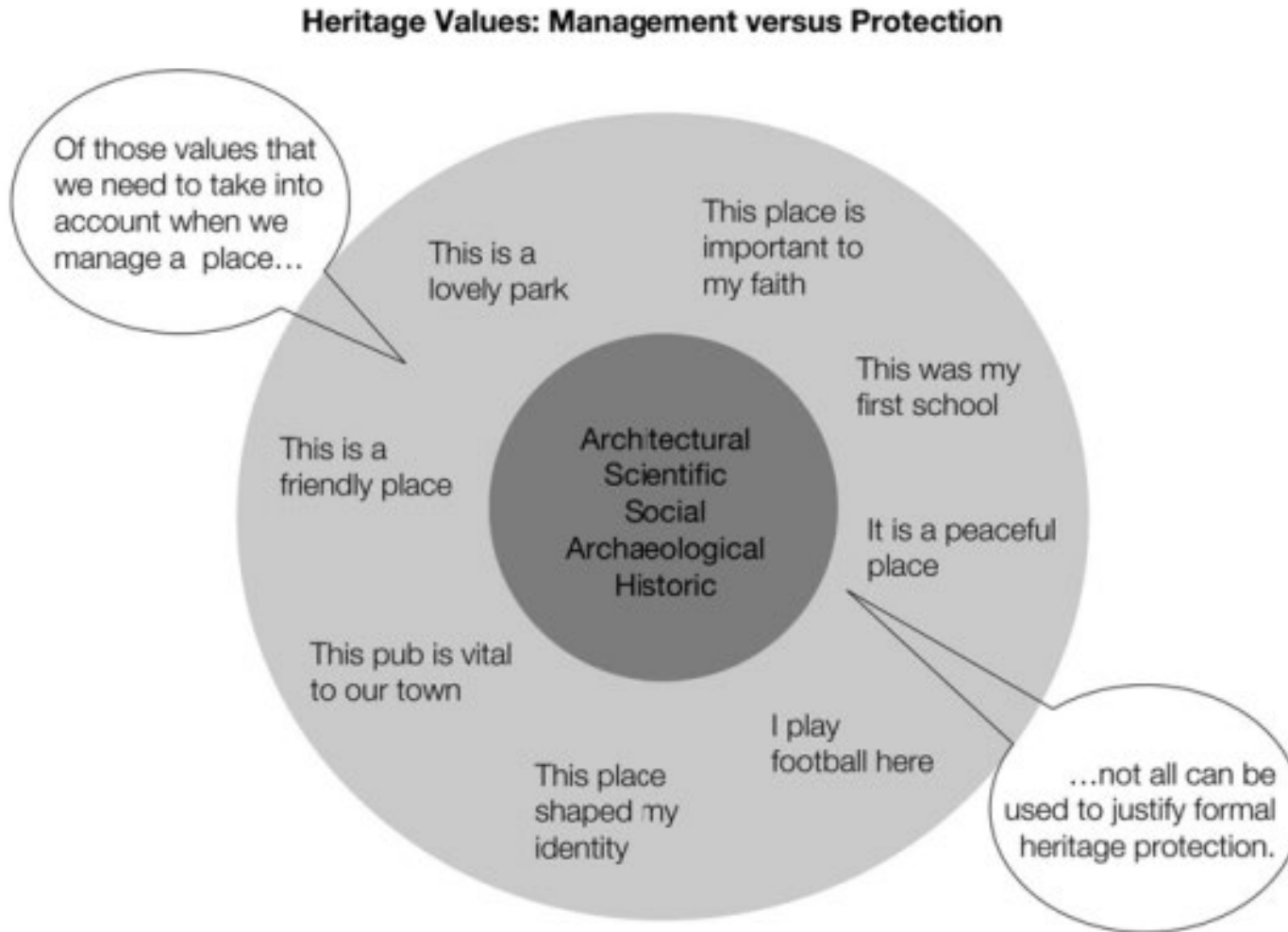


Figure 5.2 The range of values taken into account in asset management and decision making (outer circle) can often be much wider than the range of heritage values used to justify designation or formal heritage protection (inner circle).

Heritage Values in Protection or Designation

Of all the buildings or sites of this type (or in this area):

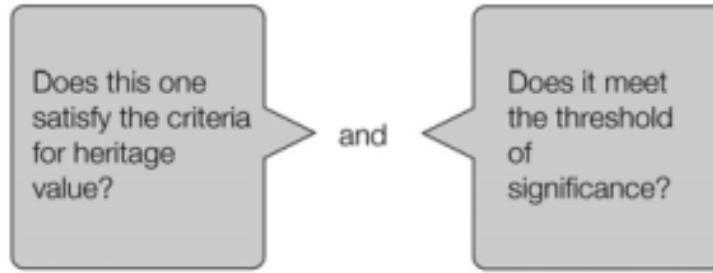


Figure 5.1a

Heritage Values in Decision Making after Protection or Designation

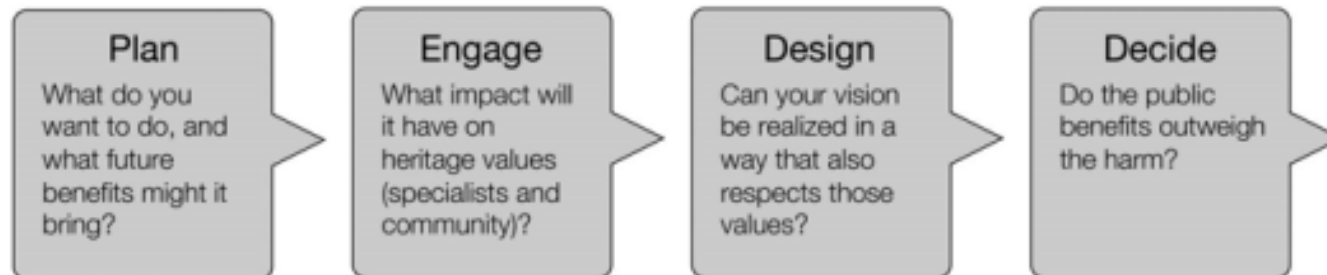


Figure 5.1b

In formal heritage practice, heritage values are used in two different ways: in the selection of assets for protection (a), and in the process of management, decision making, and managing change after those assets have been protected (b).

Image Source: Kate Clark, *The Shift Toward Values in UK Heritage Practice*

Preliminary Vision Statement

The Town of Saugeen Shores will have in place an up-to-date suite of legislative, policy, and process tools that will enable it to conserve and commemorate its cultural heritage resources.



Thank you. Questions?